

# Kansas Crop Improvement Association

2000 Kimball Ave • Manhattan, KS 66502 • 785-532-6118 • Fax: 785-532-6551 • [kscrop@kansas.net](mailto:kscrop@kansas.net)

Dear KCIA Members and Friends,

Our annual Seed and Crops Conference will be held at the Manhattan Conference Center, Hilton Garden Inn, February 21-22, 2024.

The conference is the site of company associate meetings, the annual business meetings of Kansas Crop Improvement Association, Kansas Seed Industry Association, and Kansas Wheat Alliance, and a trade show. It is a great opportunity to keep in touch and up to date with your friends and peers in the seed industry.

We hope you'll attend and bring your key employees.

Our annual business meeting is planned for 11:30 am Thursday, the second day of the conference. The general assembly at the KCIA business meeting will be voting on a Board restructuring proposal and your input is desired. There will also be voting for three Board positions.

This year we are inviting your spouse or significant other to join us as our guest for the Wednesday evening social. This will be an evening of entertainment and will include a dinner, drinks, dancing, open card games, and corn hole toss. We have hired a professional DJ, Dave Lewis, of K-State announcing fame, to play the dance and music requests will be taken. It will be a pleasant and fun evening among old friends and new. We will be contacting the Manhattan Chamber of Commerce to see if there are activities to plan for the spouses Wednesday afternoon.

The conference program is printed on the back of this letter. This will also be posted on our website [www.kscrop.org](http://www.kscrop.org).

There is a limited block of rooms at the Hilton available on a first-come first-served basis. Be sure to mention the "2024 Seed and Crops Conference" to get the reduced rate. Information is at the bottom of the registration form and on our website.

Come and be a part of it all.

Best regards,

Steve F. Schuler, Executive Director

# 2024 Seed and Crops Conference Schedule

Wednesday, February 21

## Morning Sessions

|       |                                   |                               |
|-------|-----------------------------------|-------------------------------|
| 8:00  | Registration opens                | <i>Central Foyer</i>          |
| 9:00  | Trade Show Exhibits open          | <i>Big Basin/Kaw Nation</i>   |
| 9:00  | AGSECO Associate/Dealer Meeting   | <i>McDowell/Tuttle/Alcove</i> |
| 10:00 | WestBred Associate/Dealer Meeting | <i>McDowell/Tuttle/Alcove</i> |
| 11:00 | Limagrain Cereal Seeds Meeting    | <i>McDowell/Tuttle/Alcove</i> |

## Afternoon Sessions

|         |   |                                  |
|---------|---|----------------------------------|
| 12:00   | Lunch on own  |                                  |
| 1:00    | Kansas Wheat Alliance Annual Business Meeting         | <i>McDowell/Tuttle/Alcove</i>    |
| 2:00    | Plains Gold Associate Meeting                         | <i>McDowell/Tuttle/Alcove</i>    |
| 3:00    | Dr. Romulo Lollato – KSU -Wheat Crop Update           | <i>McDowell/Tuttle/Alcove</i>    |
| 3:30    | Break/Trade Show                                      | <i>Big Basin/Kaw Nation</i>      |
| 4:00-5  | Eloy Corona – Seed Innovation and Protection Alliance | <i>McDowell/Tuttle/Alcove</i>    |
| 5:00-8  | Dinner/Social Mixer/Trade Show                        | <i>Big Basin/Kaw Nation</i>      |
| 8:00-11 | Hospitality Room, hosted by The Manchester Co.        | <i>Big Blue River/Fort Riley</i> |

Thursday, February 22

## Morning Sessions

|        |  |                               |
|--------|--|-------------------------------|
| 7-8:30 | Breakfast Buffet   | <i>Big Basin/Kaw Nation</i>   |
| 7:30   | Registration opens   | <i>Central Foyer</i>          |
| 8:00   | Trade Show Exhibits open   | <i>Big Basin/Kaw Nation</i>   |
| 8:00   | Speaker (TBD)  | <i>McDowell/Tuttle/Alcove</i> |
| 9:00   | Seed Industry open forum – certification, seed law, general topics | <i>McDowell/Tuttle/Alcove</i> |
| 10:00  | Break/Trade Show   | <i>Big Basin/Kaw Nation</i>   |
| 10:30  | KSIA Annual Business Meeting                                       | <i>McDowell/Tuttle/Alcove</i> |
| 11:30  | KCIA Annual Business Meeting                                       | <i>McDowell/Tuttle/Alcove</i> |

## Afternoon Sessions

|       |   |                             |
|-------|---|-----------------------------|
| 12:30 | Luncheon                                    | <i>Big Basin/Kaw Nation</i> |
| 2:00  | End of Conference/Trade Show Exhibits close | <i>Big Basin/Kaw Nation</i> |