

Kansas Crop Improvement Association

2000 Kimball Avenue Manhattan, Kansas 66502-3352 785-532-6118 785-532-6551 fax

2024 KANSAS SEED AND CROPS CONFERENCE

KCIA/KSIA Annual Meetings

February 21-22, 2024

Hilton Garden Inn, Manhattan, KS

Exhibitor/Sponsor Information

Sponsorship Opportunities - Support the conference and promote your company.

All sponsorships include logo in event program and on event display in the foyer. Sponsorships beyond an exhibitor booth gain additional acknowledgement in the program and during the sponsored event.

All partial sponsorships are also available as a sole opportunity for the full cost. Sponsorship/sole sponsorship is reserved by earliest complete registration form received by email or mail.

Sponsorship possibilities include, but are not limited to:

Cost	Availability	Description	Additional Benefit
\$400	18	6' Exhibitor table in Big Basin/Kaw Nation room	includes 1 registration
\$500	2	Breakfast on Feb 21 st 7-9 AM	buffet table standing sign
\$1000	3	Evening dinner, dance, and drinks on Feb 21 st 5-8 PM	exclusive DJ mentions
\$1000	2	Luncheon on Feb 22 nd 12:30 PM	table display/materials

Exhibitors will set up in the Big Basin/Kaw Nation room combined banquet rooms. The social mixer and breaks will also be held in this room to ensure our exhibitors have access to conference attendees. Last year we had over 100 pre-registered attendees.

Exhibitor setup begins at 8:00 am, Wednesday, February 21nd and take down will be completed by 3:00 pm, Thursday, February 22nd. Exhibitor table locations are not reserved, except for electricity access requests. We will know if earlier set-up is allowed closer to the conference date.

Sponsors who do not also choose an Exhibitor table registration are welcome to display one small, freestanding promotional sign in the Big Basin/Kaw Nation room as space allows but exhibitors will be given priority.

We are in the planning stage for key speakers, but the overall layout of the conference will be similar to past years. We will keep you updated and also post information at www.kscrop.org.

HOTEL RESERVATIONS may be made by using the web based electronic reservations interface that is customized for our event (this link will soon be available at our web site: www.kscrop.org) or by calling the Hilton Garden Inn at **785-532-9116**. Room rates are \$115 plus tax for single or double occupancy. Be sure and identify yourself as part of **Kansas Seed and Crops Conference** room block in order to receive the special room rates. Please make your room reservations by **January 26, 2024**, to receive our reduced rate.

NOTE: If you have special needs, menus, handicapped accessible room, etc. please contact KCIA before February 7th, 2024, and every effort will be made to accommodate your needs.

If you have any questions, please contact Steve or Erica in the office at 785-532-6118 or kscrop@kansas.net.

We thank you for your consideration and hope to see you in Manhattan in February!

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Exhibitor/Sponsorship Form

Please return this form to Kansas Crop Improvement Association by January 19, 2024.
Please fax 785-532-6551, email kscrop@kansas.net, or mail to 2000 Kimball Ave., Manhattan, KS 66502.

Name: _____ Organization: _____

Phone Number: _____ E-mail: _____

Mailing/Billing Address: _____

Exhibitors/Sponsors – Checkmark for your level of sponsorship

Please e-mail your current company logo in .jpg, .png, or .tif format to kscrop@kansas.net by February 1, 2024.

- Exhibitor table (\$400.00, includes one registration)
 - Electricity access requested (additional \$15 fee)

Name of person attending _____

Additional Person(s) @ \$80.00/ea _____

Please also email kscrop@kansas.net with the name and city/state for additional attendee's name badges.

****Please note:** this year we are offering complimentary badges during the Wednesday evening activities for the spouse/partner/significant other of paid registrants, including those of exhibitors/sponsors; please let us know if you have a plus one and their name(s) when you return this registration form.

I am interested in specific sponsorship opportunity (phone requests are not considered reserved):

- Breakfast sponsor \$500 partial \$1000 sole sponsor
- Evening dinner, dance, and drinks sponsor \$1000 partial \$3000 sole sponsor
- Luncheon sponsor \$1000 partial \$2000 sole sponsor

Please bill me for my exhibit/sponsorship for \$_____ or, I have enclosed a check for \$_____

I will mail promotional material for KCIA to display as space allows without attendance.

Thank you! We appreciate your support of this conference.